

FLEET SAFETY COUNCIL

2018

Fleet Safety Council Annual Educational Conference

Friday October 19, 2018
Centre for Health and Safety Innovation
5110 Creekbank Road, Mississauga





27TH Fleet Safety Council Annual Educational Conference

The Fleet Safety Council is proud to unveil the exciting lineup scheduled for this year's 27th Annual Educational Conference.

The conference will be held on Friday October 19, 2018 at the Centre for Health and Safety Innovation - 5110 Creebank Rd. Mississauga L4W 0A1 Canada

This one-day event (which is expected to sell out once again this year) will bring together fleet safety professionals from the truck, bus, courier, ready-mix, and waste management industries as well as insurance companies and other related businesses to discuss the latest industry trends.

This year's topics address critical areas of health and safety that stretch beyond traditional issues as well as key matters that are at the centre of many safety related discussions across Ontario.

About the Fleet Safety Council:

The Fleet Safety Council is an association of driver trainers and safety professionals working to promote safety within the transportation, transport, bus, and coach industries. The council encourages the improvement of driver behavior through increased awareness and training.

For more information, visit www.fleetsafetycouncil.com



John G. Smith -
Master of Ceremonies

The 2018 Fleet Safety Council Annual Educational Conference is pleased to announce John G. Smith from Today's Trucking will be our Master of Ceremonies.

John G. Smith is the editor of Today's Trucking — the business magazine of Canada's trucking industry. Smith — or "John G" as most people know him — is no stranger to the industry. The award-winning writer was the editor of Truck News and Truck West from 1995 to 2001, when he was also instrumental in launching www.trucknews.com. In 13 years as a contracted writer and communications consultant, he contributed to industry-related titles across North America.



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Session I:



The Changing Insurance Market

Angelique Magi
(Vice President, Strategic Initiatives for
The Guarantee Company)

8:30 am – 9:15 am

**2018
Conference
Program
Schedule**

Angelique Magi will address the many changes taking place in the insurance industry. Her presentation will include a discussion around why these changes are happening and will address how catastrophic losses impact the insurance market and rate changes.

Angelique has held positions of increasing seniority in a range of capacities within the property-casualty insurance industry including underwriting and portfolio management positions in the personal lines areas, before moving into areas focusing on the transportation industry sector. Prior to Angelique's appointment at The Guarantee, she was National Director, Transportation of a major global insurance company. A graduate of Flagler College in St. Augustine Florida with a BA in Political Science, she has her CIP designation through the Insurance Institute of Canada. Since 1872, The Guarantee has been a leader in specialty insurance within the North American marketplace and has earned a prominent reputation for providing specialized insurance products.

Session II:



Hot Topics in Transportation

Lou Smyrlis
(Newcom Business Media Inc.)

9:15 am – 10 am

Lou Smyrlis from Newcom Media will deliver a presentation on trucking industry trends including the latest information on ELogs and other impacting challenges and requirements in the transportation sector.

Lou Smyrlis is Managing Director of Newcom Media's Trucking and Supply Chain Group. These include Canadian Transportation & Logistics, Truck News, Truck West as well as several online newsfeeds, directories, newsletters and the award winning Web TV show, Transportation Matters.

Lou has been reporting on transportation issues for over 20 years. He is a frequent speaker on industry issues and is a leading authority on industry trends, having pioneered several industry research projects.

Session III:



“Best Fleets to Drive for”

Best Practices, Innovation and Safety in Transportation Panel
Jane Jazrawy - CarriersEdge

10:30 am - 11:30 am

An expert panel of representatives from select fleets that were recently recognized by the Best Fleets to Drive For program will outline the best practices that make them stand out from others in the industry.

Jane Jazrawy and Mark Murrell are co-founders of CarriersEdge, and creators of the Best Fleets to Drive For program. With the launch of CarriersEdge in 2005, and Best Fleets to Drive For in 2008, Jazrawy and Murrell have focused on helping North American trucking companies improve the overall quality of their drivers and both are active writers, speakers, and industry advocates.

Session IV:



Leadership is Key

KEYNOTE SPEAKER - STUART KNIGHT
Award Winning Speaker and Acclaimed Author

12:30 pm - 2 pm

Anyone can talk business. When was the last time you talked life? How do you feel when the guy behind the counter remembers your name? Why do people work hard for some managers and not others? Do your clients look forward to seeing you? What do you know about your customers that your competition doesn't? Do you see them? They're everywhere. That's right, they are called people and if you don't really know them, you're just another company trying to survive.

Stuart Knight is an award winning entrepreneur, a critically acclaimed author of two books, an expert panellist on numerous television shows, the host of a hit radio show, has a sought after podcast and has over twelve thousand people from around the world tuning in each week to watch his thought provoking videos online. As a disrupter, thought leader and maverick, Stuart Knight has inspired over one million people to reach greater success, find deeper joy and to ultimately boycott what they thought. For a quick sample click here: <http://www.stuartknight.com/>

Session V:



Responding to a Crisis -

Workshop with Industry Experts

2:30 pm - 4 pm

Organizations should have a plan in place to deal with emergency scenarios before they actually occur along with the implementation of a risk management process.

This session will address the circumstances involving a Motor Vehicle Incident and review the crisis management procedures and practices that your organization should have in place. Working groups will review and summarize a crisis incident along with the steps that should take place to effectively address all aspects of the related risk management activities that are needed. Our special guest speaker will then outline step by step details of a corporate reaction to a crisis circumstance.



CONFERENCE ACTIVITIES:

• A fun pre-conference Bowling event has been scheduled at Planet Bowl starting at 2 pm. 5555 Eglinton Avenue West, Etobicoke, ON M9C 5M1*

• A fabulous complimentary social event has been planned for all delegates at the Courtyard Marriott starting at 7:00 pm. 5050 Creebank Rd. (beside the Residence Inn) Mississauga, Ontario L4W 5R2*

*To register for optional events please check the appropriate box in the registration form below as indicated.

For more information on attending or sponsoring this event, please contact:

Rick Brown
e-mail: rick4brown4@gmail.com
tel: 905-658-1691

George Iacono - IHSA
e-mail: giacono@ihsa.ca
tel: 416-464-3398

ACCOMMODATIONS

Visitors from out of town can reserve their own hotel accommodations and take advantage of special \$139.00 per room rate, by indicating they are with the *Fleet Safety Council Annual Conference group*.

Conference Hotel for the special rate is the Residence Inn Mississauga Airport Corporate Centre West 5070 Creebank Rd. Mississauga, Ontario, L4W 5R2 Canada Phone: 905-602-7777

[Click Here to reserve now. Space is limited. Book early!](#)

EARLY BIRD SPECIAL!

Register before **August 31st** For a chance to

Win a "Google Home"

REGISTRATION

Name: _____

Company: _____

Address: _____

City: _____

Telephone: _____

Email: _____

Registration fee: \$150 (Includes HST)

Payment Options (please include payment with registration)

Pay Pal (\$154.78 including Pay Pal fees) [Click here](#)

Please Note: Payment by PayPal does not complete the registration process. Please submit completed registration form to address below.

Cheque enclosed for \$150 payable to Fleet Safety Council Conference.

Optional Events (Please check-off if interested.)

I would like to attend the fun pre-conference bowling event at Planet Bowl at 2pm

I would like to attend the fabulous social event at the Residence Inn Mississauga-Airport Corporate Centre West starting at 7:00 pm

Please submit completed registration form and your choices for our optional events to:

IHSA c/o [Sasha Wedderburn](#), 400-5110 Creebank Rd, Mississauga ON L4W 0A1. Direct line: 905-212-7944

